

2020 Media Kit



2020 Editorial Calendar

JANUARY 2020

PLA Victory in 2019

<u>Focus Section</u>: Issues Facing Contractors in 2020 Artwork & Space Reservation Deadline: December 4

MAY 2020

National Policy Development Impacts

<u>Focus Section</u>: How National Policy Impacts Texas Artwork & Space Reservation Deadline: April 1

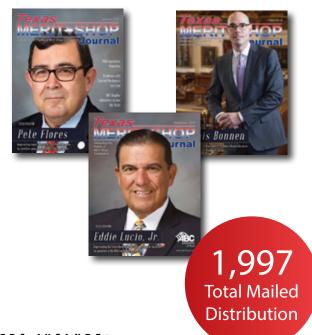
SEPTEMBER 2020

ABC Policy Focus For 2021

Focus Section: State Priorities After the 2020 Election

and Beyond

Artwork & Space Reservation Deadline: August 6



SOME OF OUR ADVERTISERS INCLUDE:



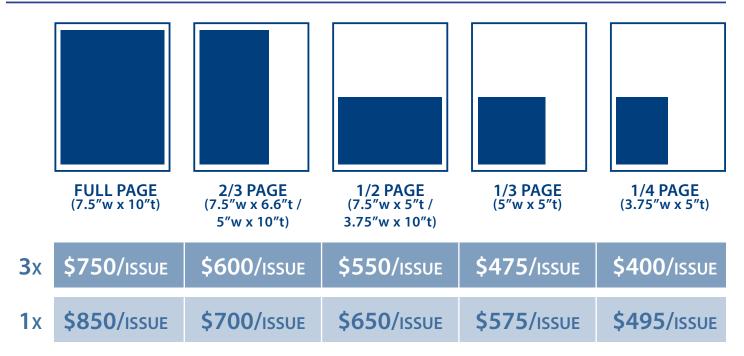






2020 Media Kit

2020 Rates



EDITORIAL FEATURE - \$925 (ONE TIME RATE)

A FEATURE ARTICLE EXCLUSIVELY WRITTEN ABOUT YOUR COMPANY, PROJECTS, AND SERVICES. EACH EDITORIAL FEATURE IS EXPERTLY CRAFTED BY OUR IN-HOUSE TEAM OF EXPERIENCED WRITERS AND DESIGNERS. THE EDITORIAL FEATURE IS A 400 WORD ARTICLE ABOUT YOUR COMPANY AND NOTEWORTHY NEWS, PLUS COLOR PHOTOS AND LOGO.

MAGAZINE INSERT - \$1750 (ONE TIME RATE)

LAYOUT ASSISTANCE - \$99

PREFERRED POSITIONING - ADD 10%

Preferred positioning includes inside front cover, inside back cover, back cover and other guaranteed placement requests.

Availability Limited.

NON-ABC MEMBERS - ADD 20%

ABC Members can be invoiced. Non Members must pay with credit card in advance. All ads must run within 12 months of the date of this contract, any ads not run within that time will be billed. Texas Merit Shop Journal publisher, ABC Greater Houston, in its sole discretion, reserves the right to refuse any ad content. Advertisers agree to indemnify and defend Publisher, and shall hold publisher harmless from any claims, including attorney's fees, which arise from Advertiser's content or design. The Publisher's liability for errors will be limited to a refund of that portion of the cost of the ad equal to the same ratio as the space occupied by the error in the entire ad. Publisher shall not be responsible for any errors or flaws contained within an ad, which has been approved by Advertiser. Claims will not be considered unless made within 30 days from the publication date. If Publisher omits any agreed upon ad for any reason, it shall publish the same ad in the next issue, and shall have no further liability for such omission. Publisher will not be responsible for failure to run an ad by cause of strikes, lock-outs, acts of God, public emergencies, or other reasons beyond Publisher's control. All photos, text, and ad content are subject to Editors approval. The individual signing this Contract warrants that he or she has the authority to so sign.



AGREEMENT AND

2020 Media Kit

COMPANY NAME:				
CONTACT:				
ADDRESS:				
CITY:		STATE:	ZIP:	
PHONE:		FAX:		
EMAIL:				
AD SIZE	AD	MONTH(s)		
EDITORIAL FEATURE - \$		MAGAZINE INSERT - \$1750 (ONE TIME RATE)		
LAYOUT ASSISTANCE - \$		PREFERRED POSITIONING - ADD 10%		
NON-ABC MEMBERS -				
NAME ON CARD:				
BILLING ADDRESS:				
CITY:		STATE:	ZIP:	
CREDIT CARD TYPE:	VISA	MASTERCARD	DISCOVER	AMERICAN EXPRESS
CARD NUMBER:				
EXPIRATION DATE: CARD IDENTIFICATION NUMBER:				
TOTAL AMOUNT:				
SIGNATURE:				DATE:
BY SIGNING, YOU AUTHOR	rize abc greater hc	OUSTON TO PLACE ADV	'ERTISEMENT AS OU	TLINED IN THIS

Associated Buildon and Cordension

Associated Buildon and Cordension

Associated Buildon and Cordension

Cornel of Cordension as Maleinanance

Cornel of Cordension as Maleinanance

CHARGE THE AMOUNT LISTED ABOVE TO THE CREDIT CARD PROVIDED HEREIN.